



**EVENT/ADVERTISEMENT CREATION FORM**

Event Title:

No. of Jobs/Designations: 

	0	3
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Event Start Date: 

1	7	-	0	1	-	2	0	2	6
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Event End Date: 

0	2	-	0	2	-	2	0	2	6
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\*Event start date must be align with the job publishing date of PID

Event Advertisement:  Yes  No

Event Details:   

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**Event Focal Person Details:**

Focal Person Name:

Designation:

Mobile No.: 

0	3	2	4	-	6	8	6	9	1	7	8
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Landline No.: 

0	5	1	-	9	2	1	4	1	5	4
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Official Email:

Signature

Official Stamp

Date



**JOB DESCRIPTION FORM FOR JOB No. \_\_\_\_ 01**

Job Field of Experience: **LAND MARKETING AND COMMERCIAL MANAGEMENT**

Job Type\*: Contract

Job Scale/ Grade\*: MP\_III

Min. Experience in number of year(s): Ph.D. 03 years / Masters 05 years

Vacancies/Slots\*: 01

Max. Age Limit\*: 62

5 years General Age Relaxation\*: Already added in max. age

Job Title/Designation\*: **SR. COMMERCIAL MANAGER/LAND**

Job Description/Duties\*: To assist Director General/Land Management for efficient working of Directorate of Land Management To undertake all the functions assigned by Additional General Manager/Infrastructure & Director General/Land Management regarding Marketing Development of declared Railway land parcels. To lead in formulating strategies & operational programs for land development such as commercial utilization of new/ already existing sites and will monitor its licensing as per agreement all over the divisions and at HQ level. To manage, allocate and control the usage of lands keeping in view the safe train operation To analyze and recommend the proposals received from Divisions regarding the approval for declaring the lands "Available" for leasing/licensing of Railway land. To analyze, assess and process the proposal for leasing/licensing of commercial ventures in the light of market trends and to forecast the financial outcome in line with DC & Market value of Land. To ensure that benchmark for premium, annual rentals are fixed as per market value of adjacent land parcels and proposed commercial utilization and development of PR lands. To ensure in time reply of all the references received on the Railway Division, MOR or from any other organization regarding commercialization/auction etc. including complaints from general public in the light of prevailing policies. To process & expedite the proposals received from Divisional team for the approval of site plans for commercialization of the Railway property by proposing best possible commercial use.

Education/Qualification\*: PHD in relevant subject(s) with 03 years professional experience in the relevant field  
OR  
Master in Business Administration (Marketing) or any other relevant Qualification at-least 16 years, education and 05 years of post-qualification experience in Marketing (preferably in Real Estate and Land Management Sector).

Domicile Quota: NIL

Job Location\*: Lahore/Islamabad

Religion / Ethnicity: NIL

Test City(s): Islamabad

Gender\*: MALE / FEMALE

Disability: NIL



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Signature

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Official Stamp

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Date

Nouman Ali Zaidi  
Assistant Director (IT)  
Friday, 16 January, 2026, 2:51:9 PM

Nouman Ali Zaidi  
Assistant Director (IT)  
Friday, 16 January, 2026, 2:51:9 PM



**JOB DESCRIPTION FORM FOR JOB No. \_\_\_\_02**

Job Field of Experience:	<b>LAND CONTRACTS MANAGMENT</b>
Job Type*:	Contract
Job Scale/ Grade*:	MP_III
Min. Experience in number of year(s):	Ph.D. 03 years / Masters 05 years
Vacancies/Slots*:	01
Max. Age Limit*:	62
5 years General Age Relaxation*:	Already added in max. age
Job Title/Designation*:	<b>SR.MANAGER/CONTRACTS</b>
Job Description/Duties*:	<p>To assist Director General/Land Management for efficient working of Directorate of Land Management. To undertake all the functions assigned by Additional General Manager/I &amp; Director General/Land Management. To monitor the status of all the Court cases of Land management and to ensure that the comments have been submitted well in time and Railway Legal Counsel along with Railway team is pursuing the cases properly and vigilantly. To lead in formulating contracts agreement for new/ already existing sites/license of land and to provide legal assistance to Divisions while executing contracts. To ensure that all references received from the Railway Divisions are replied in the light of prevailing policies with approval of competent authority. To monitor the draft policies, contracts and execution of all the license/lease agreements at Headquarter and Divisional level.</p>
Education/Qualification*:	<p>PHD in relevant subject(s) with 03 years professional experience in the relevant field OR Master's in Business Administration(Marketing/Finance) or Master of Law (LLM) and 05 years of post-qualification experience</p>
Domicile Quota:	NIL
Job Location*:	Lahore/Islamabad
Religion / Ethnicity:	NIL
Test City(s):	Islamabad
Gender*:	MALE / FEMALE
	NIL
Disability	



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Date

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**JOB DESCRIPTION FORM FOR JOB No. \_\_\_\_ 03**

Job Field of Experience:	<b>DIGITAL MARKETING REAL ESTATE</b>
Job Type*:	Contract
Job Scale/ Grade*:	MP_III
Min. Experience in number of year(s):	Ph.D. 03 years / Masters 05 years
Vacancies/Slots*:	01
Max. Age Limit*:	62
5 years General Age Relaxation*:	Already added in max. age
Job Title/Designation*:	<b>SR.MANAGER/DIGITAL MARKETING</b>
Job Description/Duties*:	<p>To assist Director General/Land Management for efficient working of Directorate of Land Management. To undertake all the functions assigned by Additional General Manager/Infrastructure &amp; Director General/Land Management. To plan and execute all digital marketing tactics by monitoring and evaluating the commercial ventures by socializing and marketing the land management schemes by contacting the valuable customers through emails and advertising on database, email, social media like whatsapp,facebook,snapchat on Android &amp; IOS Apps etc. To design and upload the publicity of Railway different commercial ventures on social media. To collaborate with internal team of Directorate of Land Management and Directorate of I.T/P.R, HQ to create advertisement pages and to make efforts and to make all Railway Apps attractive to enhance the followers and viewer ship. To collaborate with agencies and other vendor partners for promoting Railway commercial ventures through Digital Marketing. To evaluate emerging technologies to provide thought leadership and prospective for adoption were appropriate.</p>
Education/Qualification*:	<p>PHD in Computer Science or Relevant Qualification with 3years Professional Experience in the relevant field. <b>OR</b> Masters in Computer Science or Relevant Qualification with 5years Professional Experience in the relevant field.</p>
Domicile Quota:	NIL Lahore/Islamabad
Job Location*:	NIL
Religion / Ethnicity:	Islamabad
Test City(s):	MALE / FEMALE
Gender*:	NIL
Disability:	



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