



GOVERNMENT OF PAKISTAN
MINISTRY OF RAILWAYS
ISLAMABAD

EXPRESSION OF INTEREST (EOI) APPOINTMENT OF ADVERTISING AGENCIES

1. Ministry of Railways (MOR) intends to hold an open competition for the **APPOINTMENT OF ADVERTISING AGENCIES** for handling of its Display Advertisement /Publicity Assignments etc for a period of two years.
2. All the advertising agencies enlisted with press information department (PID), Government of Pakistan (excluding suspended/blacklisted advertising agencies) are requested to submit their profiles, designs and artwork for print, electronic, Digital, Social as well as outdoor Advertising regarding display Advertisement, Event Management and its related jobs in Room No. 427 4th Floor Ministry of Railways Islamabad (both soft as well as hard copies).
3. Last date of Submission is **June 12, 2024 (Wednesday) 1600 hours.**
4. Selection / Appointment of Advertising Agencies will be made in accordance with Guidelines and Procedure of Advertisement Policy 2021, issued by Press Information Department (PID).
5. For eligibility criteria and further details, please refer to PID's Advertisement Policy 2021 available on www.pid.gov.pk.

(Hamid Farooq Qureshi)
Director/Administration
Ministry of Railways, Pak-Secretariat, D-Block
Islamabad
Phone No. 05-19205154